

garden trade news

With 29 years of experience, plus a unique linkage with the leading industry exhibition GLEE, Garden Trade News is the one publication which can answer all the needs of garden centre professionals.



EVERY month our market focused editorial assists the industry in making their businesses more profitable, gives ideas on how to increase footfall through their garden centres, offers tips on how to ensure that those all important customers stay longer and research from the consumers on what they want to see at their favourite garden retail outlet.

Our controlled circulation of 5,500 readers ensure that we are reaching the decision-makers within garden and pet retail, and with our unique split of 70% garden centre professionals and 30% suppliers, advertisers can be certain that their advertising spend is not being wasted on parts of the industry who will not buy their products.

The readership list includes all members of the Horticultural Trades Association (HTA), the Garden

Centre Association (GCA) and the Garden Industry Manufacturers Association (GIMA).

Together with GLEE, we also give unprecedented coverage with the GLEE Daily News and the official GLEE catalogue.

Talk to the GTN team today to maximize your promotional message to garden centre professionals.



Call
Clare Williams -
Advertisement Sales Executive
Pat Flynn - Publisher
01733 775700

ADVERTISEMENT RATES

Full Page	£1785
Half Page	£1125
Quarter Page	£740
Eighth Page	£420

Series Discounts are available

CLASSIFIEDS

Semi-Display Boxes £28scc

Lineage:

Minimum charge £25 excl. VAT for up to 25 words. Additional words £1.50 per word.

Box numbers £15

COVER POSITIONS

Outside Back	+20%
Inside Front	+15%
Inside Back	+15%

INSERTS

Up to 10g:	
Postcard size	£1155
A4 Leaflet	£1575

Booklets/Catalogues are priced on weight but prices in the region of £2000 to £2500

RE-PRINTS Price on application