



Bespoke Publishing Services

For further details please telephone: 01733 775775

Please find, enclosed, a list of approximate prices from previous work.

Fresh Magazine

16 pages A4, 100,000 copies = approx 20p + VAT

Fresh magazine was provided for the Frosts/Milletts Farm Centre and is the largest project we have undertaken. We incorporated special photography sessions and a high-quality paper stock as well as our editorial services. This cost a total of 20p per unit (100,000 ordered) for a 16 page fully bespoke magazine, or 25p per unit for 150,000 run.



The Gnome magazine, Podington

16 pages A4, 100,000 copies = approx 18p + VAT

A straightforward 16-page magazine was provided for Podington. We used library photography rather than original photography to control costs for the client, using a mix of the client's own editorial as well as our own editorial services. This cost a total of 18p per unit (100,000 ordered) for a 16 page fully bespoke magazine.



Country Homes & Gardens

4 pages A4, 25,000 copies per centre total 100,000 copies = approx 12p + VAT

A straightforward 4-page brochure with one panel on back page being changed per centre.

Tirol Tourist Board/Alpine Garden Society

16 pages A5 10,000 = approx 45p + VAT

This was produced for Chelsea and used a heavyweight cover and interior paper with a small volume of booklets distributed. The client wanted to emphasise quality and their own services to visitors at the show.

Warbreck & Baytree magazines



A4, variable order = approx 20 to 25p + VAT

Editorial was shared on these magazines, with only 4 bespoke pages per centre (the outside cover section). Costs vary according to number of pages and amount ordered. Shared editorial brings the cost down, and was only used for non-competing centres to avoid overlap of interests.



Content only = approx £256 per page + VAT

This option includes all writing, proofing and technical checking as well as sourcing a limited amount of images to complement the copy. Images are ordered at client's cost. We provided this service for Bents Garden Centre.